
Arctos Sports Advisors Fellows & Executives Council



TJ Adeshola
Head U.S. Sports, Twitter
Former Global Head of Sports Media



Sponsorships Fan Engagement Digital Content

Leads all U.S. Sports at Twitter, including overseeing all of Twitter's partnerships with major U.S. sports teams and leagues, consummating live sports programming deals, and supporting sports partners in amplifying their global digital content strategies. Previously TJ worked on digital sales and marketing at ESPN where he supported the company's digital properties, including ESPN.com and WatchESPN.



Caryn Seidman-Becker
Chairman & Chief Executive Officer



Arena Security Health & Safety Fan Experience

Chairman and CEO of CLEAR, the biometric identity platform used at over 65 airports, sports stadiums and venues in the United States. Caryn led the acquisition of the company in 2010 and has guided its revitalization and re-launch to include over 4 million members. Prior to CLEAR, she Co-Founded Arience Capital, an investment firm.



Akshay Khanna
General Manager, North America



Ticketing Analytics Team Leadership

As Stubhub's GM for North America, Akshay oversees relationships with all North American teams, leagues and venues. Prior to StubHub, he was the VP of Strategy for Harris Blitzer Sports & Entertainment (76ers and Devils) and was an investor at Sycamore Partners and Audax Group.



Tim Leiweke
Founder & Chief Executive Officer



Real Estate

Arena Ops & Development

Sponsorships

Founder and CEO of the Oak View Group, an entertainment and sports facilities development and management company. Previously Tim was CEO of Maple Leafs Sports and Entertainment (Toronto Raptors, Maple Leafs, Toronto FC & Bell Centre), CEO of Anschutz Entertainment Group (AEG), and an executive at the NBA and NHL.



Stephen Master
Former Global Head of Sports Media



Media Rights

Viewership Data

Sports Content

Sports media advisor and former SVP and Global Head of the Sports Media Practice at Nielsen. At Nielsen Stephen provided major sports properties and brands intelligence and data into how fans are consuming and engaging with sports content. Prior to Nielsen Stephen held roles at the NFL, NBA and Octagon.



Angela Ruggiero
CEO and Co-Founder



Sports Technology

Fan Experience

Olympics

CEO and Co-Founder of the Sports Innovation Lab, a technology powered research firm focused on emerging trends, products, and services driving the future of sports. Angela was a member of the US and International Olympic Committees and was Chief Strategy Officer for the successful Los Angeles bid to host the 2028 Olympics. She is a 4-time Olympian and gold medalist in ice hockey and the 4th woman ever inducted to the Hockey Hall of Fame.



Ari Segal

Chief Executive Officer



esports

NHL Team Operations

Chief Executive Officer of Immortals Gaming Club, a leading global esports and gaming organization with teams competing in League of Legends and Overwatch, among other titles. Previously served as COO for the Arizona Coyotes, was a Special Assistant to the CEO of the Anaheim Ducks, and a consultant in McKinsey & Company's Global Sports & Gaming Practice.



Sara Slane

Former SVP of Public Affairs



Legalization of Sports Betting

Gaming Industry

Founder of Slane Advisory, a consultancy focused on driving partnerships among sports, media and the gaming industry, Sara is a leading expert on the legalization of sports betting. Previously, Sara was the SVP of public affairs at the American Gaming Association (AGA), where she managed the successful advocacy campaign to overturn the federal ban on sports betting.



Malcolm Turner

Former President



Sponsorships

League Operations

College Athletics

Experienced sports business executive, with leadership experience across professional sports leagues, collegiate athletics, and global marketing partnerships. He was most recently the Athletic Director at Vanderbilt following his tenure as President of the NBA's G League, where he grew the league from 8 to 28 teams and led the naming rights partnership with Gatorade. He was previously a leader in Wasserman Media's sponsorship and marketing arm.
